

**BSCB/BSDB Spring Meeting 2019,
7-10 April 2019,
University of Warwick,
Warwick, UK**

EXHIBITION & SPONSORSHIP PROSPECTUS

THE UNIVERSITY OF
WARWICK

CONTENTS

Welcome	1
.....	
2019 Scientific Organising Committee	2
.....	
Summary of Sponsorship & Exhibition Opportunities	3
.....	
Provisional Programme	4
.....	
Exhibition Information	6
.....	
Sponsorship Options	8
.....	
Contact Information	12
.....	
Terms & Conditions	13
.....	

WELCOME

The British Society of Cell Biology holds a spring meeting each year which is designed to cover a broad range of topics in cell biology. The spring meeting consists of four or five half day sessions on various aspects of cell biology with speakers across the globe. These sessions are interleaved with The British Society of Developmental Biology.

Our Annual Conference is expected to attract approximately 500+ delegates, many of whom will be budget holding principal investigators, and we anticipate the participation of many leading suppliers as exhibitors and sponsors. This conference will provides a unique forum to network and socialise with a wide cross-section of the Cell and Developmental Biology community

The conference will feature Plenary talks from leading developmental biologists including Mina Bissel and Sally Temple. The plenary talks will be complemented by symposia featuring invited talks from an outstanding line up of speakers from around the world as well as the Waddington Medal, Cheryll Tickle Award and Beddington Prize lectures.

Please browse the website for more details about the conference, including information on registration, abstract submission, the scientific and social programme as well as details of our sponsors and exhibitors whose essential support and contribution to the conference are very much appreciated.

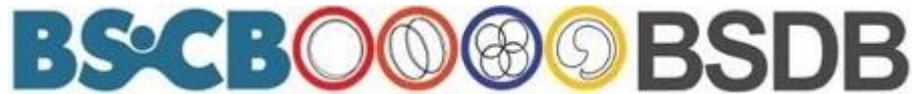
The Exhibition associated with the conference offers an excellent opportunity to promote products to research scientists in the varied fields of Genetics, Cell Biology as well as Developmental Biology and to receive the latest information about developments in these areas. We invite you to be involved, to contribute to the conference by exhibiting or taking advantage of one of the sponsorship opportunities. To encourage delegates to the exhibition, we run an "Exhibition Passport" scheme in which delegates have the opportunity of winning a prize by attending exhibitors' stands.

In return, your firm's products and services will receive high profile exposure and contribute to your marketing initiatives by:

- **Gaining market opinion**
- **Creating sales contacts and goodwill with users**
- **Updating your staff on the current trends in techniques and developments**

The Organising Committee look forward to confirming your participation and to welcoming you to Warwick.

2019 SCIENTIFIC ORGANISING COMMITTEE



Rita Sousa-Nunes (BSDB)
Kings College, London

Tristan Rodriguez (BSDB)
National Heart and Lung Institute (NHLI), Imperial College London, London

Victoria Sanz-Moreno (BSCB)
Kings College, London

Susana Godinho (BSCB)
Queen Mary University of London, London

Sally Lowell (BSDB)
MRC Centre for Regenerative Medicine, University of Edinburgh, Edinburgh

Anne Straube (BSCB)
University of Warwick, Warwick

SUMMARY OF SPONSORSHIP & EXHIBITION OPPORTUNITIES

Description	Cost	Details on Page
Exhibition		
Exhibition Space	£950.00	5
Premium Sponsorship		
Platinum Sponsor	£2,000.00	7
Gold Sponsor	£1,500.00	7
Silver Sponsor	£1,000.00	8
Programme Sponsorship		
Sponsorship of the Plenary Speakers	£1,500.00	8
Social Programme		
Sponsorship of the Drinks Reception	£750.00	8
Sponsorship of the Conference Dinner	£1,000.00	8
Sponsorship of the Poster Prize	£600.00	8
Delegate Bag Materials		
Sponsorship of the Delegate Conference Bags	£1,200.00	9
Sponsored Lanyards	£800.00	9
Sponsored Conference Pens	£250.00	9
Sponsored Note Pads	£250.00	9
Inserts into Delegate Bags	£500.00	9
Programme Advertising	From £1,000.00	10
Delegate Badge Sponsorship	£450.00	10

PROVISIONAL PROGRAMME

*Please note that this is only a draft programme at this stage, and may be subject to change.
For the latest programme please visit the Meeting website.*

Sunday 07 April, 2019

14:00–18:00	Registration
16:00–18:00	Careers Workshop
18:00–19:00	Dinner
19:00–20:00	Plenary Session – Mina Bissel
20:00– 21:00	Beddington Medal & Tickle Medal
21:00 onwards	Student and Post Doc Social/Drinks Reception

Monday 08 April, 2019

07:30–20:00	Registration	
07:30–09:00	Breakfast	
Session 1 09:00–12:30	Genome Integrity & Regulation	
	David Pellman Aga Gambus Stephen West	
10:30– 11:00	Coffee Break	
11:00–12:30	Genome Integrity & Regulation	
	Stephen Goff Kirsten Bomblies Oral Presentations	
12:30–14:00	Lunch Posters/Exhibition Viewing Time – Odd Poster Numbers	
Session 2 14:00–18:30	Organelle Bio Genesis	Growth
	Monica Bettencourt-Dias Pedro Carvalho Oral Presentation	Alexandra Joyner Jesus Gil Oral Presentation
15:30–16:00	Coffee Break	
15:30–16:45	Organelle Bio Genesis	Growth
	Sean Munro Jeremy Carlton Oral Presentation	Aurelio Telman Adrienne Roeder Oral Presentation
17:00–18:30	Student & Post Doc Symposium	
18:30–19:30	Hooke Medal	
19:30 - 20:30	Dinner	
20:30–21:30	Waddington Medal	
21:30–22:15	Meet the Speakers	

Tuesday 09 April, 2019

07:30–18:00	Registration	
07:30–09:00	Breakfast	
Session 3 09:00–12:30	Cell Migration	Non Autonomous reg of proliferation
	Denise Montell Anne Huttenlocher Xavier Trepap	Eugenia Piddini Yasuyuki Fujita Leonor Saúde
10:30–11:00	Coffee break	
11:00- 12:30	Cell Migration	Non Autonomous reg of proliferation
	Jeffrey Pollard Cedric Gaggioli Oral Presentations	JP Martinez-Barbaera Karen Guilleman Oral Presentations
12:30–14:00	Lunch Poster/Exhibition Viewing Time	
14:00–15:30	Trafficking	Morphogenesis
	Ulrike Eggert Volke Haucke Oral Presentations	Prisca Liberali Shakar Srinivas Oral Presentations
15:30- 16:00	Coffee Break	
16:00- 18:00	Trafficking	Morphogenesis
	Maria Mittelbrunn Stephanie Kermorgant Gia Voeltz	Henrik Jonsson Madeline Lancaster Claudio Stern
18:00- 18:30	Women in Science Medal	
18:30- 19:30	BSCB AGM	
20:00 onwards	Conference Dinner	

Wednesday 10 April, 2019

08:00–12:00	Registration	
07:30–09:00	Breakfast	
Session 4 09:30–12:30	Cell-Cell Communication	Germline & Early Development
	Claus Jorgensen Ilaria Malanchi Guillaume Charras	Peter Andrews Eva Hoffman Gwyneth Ingram
11:00–11:30	Coffee Break	
11:30- 12:30	Pleenary BSCB – Sally Temple	
12:30 onwards	Take away lunch and delegates depart	

Programme topics include:

- Genome integrity and regulation
- Growth regulation
- Migration and invasion
- Trafficking and membrane biology
- Mechanics and morphogenesis
- Organelle biogenesis and disease
- Germline and early embryogenesis
- Cell-Cell Communication

EXHIBITION INFORMATION

Conference & Exhibition Venue	<p>Oculus Building The University of Warwick Coventry CV4 7AL</p> <p>The exhibition will take place in the Oculus Building of the University of Warwick. The poster displays and refreshment breaks will also be located here in order to encourage delegates into this area.</p>				
Exhibition Set Up	<p>On Sunday 07 April access is available from 14:00 – 18:00 to set up your exhibition stand. All exhibition stands must be set up in time for the start of the main conference on Monday morning or at the latest 10:45 when the first refreshment break is scheduled to take place, as delegates will be present at this time.</p>				
Exhibition Opening Hours	<table><tr><td>Monday 08 April</td><td>09.00 – 18.30</td></tr><tr><td>Tuesday 09 April</td><td>09.00 – 16.00</td></tr></table>	Monday 08 April	09.00 – 18.30	Tuesday 09 April	09.00 – 16.00
Monday 08 April	09.00 – 18.30				
Tuesday 09 April	09.00 – 16.00				
Exhibition Break Down	<p>Exhibitors will be able to break down their stand after the final scheduled refreshment break on Tuesday 09 April at 16.00. The exhibition must be completely cleared down and vacated by 20:00.</p>				

EXHIBITION INFORMATION

Exhibition Space

Cost: £950.00

Exhibition spaces include:

- Stand space of 2m x 2m
- 2 x full registrations including lunch, refreshment breaks each day and evening receptions (excluding the conference dinner)
- 1 x exhibition table and up to 2 chairs
- Company contact details and editorial in the conference handbook
- 1 x abstract book
- 1 x delegate list

Space Allocation

The stands are sold as space only and are allocated on a first come first served basis. The exhibition will take place in the Oculus Building of the University of Warwick.

Additional Stand Personnel

Additional Stand Personnel are welcome to attend the conference. However this will incur a cost of £36.00 per additional personnel per day.

Accommodation

Accommodation is available on campus at the University of Warwick for exhibitors wishing to stay. The cost is £65.00 per person per night inclusive of full English breakfast.

Conference Dinner – Tuesday 09 April, 2019

On Tuesday there is a conference dinner which is a semi-formal evening event. It is a great time to come together towards the end of the conference and enjoy a three-course meal with a disco afterwards. This will be held in the Panorama Suite at the University of Warwick. For sponsorship packages where the conference dinner is not included, tickets will be priced at £45.00 per person.

SPONSORSHIP OPTIONS

Platinum Sponsor

Cost: £2,000.00

As the Platinum Sponsor of the conference, your company will enjoy the highest level of exposure offered. We view our Platinum Sponsor as our partner in the successful execution of the conference and will constantly work alongside you to provide opportunities to promote your company.

As Platinum Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 4m x 2m (double width stand)
- Company logo and link from the conference website where you will be noted as a Platinum Sponsor
- Full page colour outside back cover/inside back cover advertisement and acknowledgement within the conference handbook
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company literature inserts of your choice into the delegate conference bag
- Company logo on all welcome slides and holding slides during the conference acknowledging Platinum Sponsorship
- Logo on delegate bag
- Use of conference logo on approved organisation promotional material and press releases.

Gold Sponsor

Cost: £1,500.00

As a key supporter of the conference, you will be offered extensive recognition of your support and will stand out from the other exhibitors. Your logo and company name will be listed as a Gold Sponsor on all the conference literature and on the conference website.

As a Gold Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 2m x 2m
- Company logo and link from the conference website where you will be noted as a Gold Sponsor
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company literature inserts of your choice into the delegate conference bag
- Company logo on all welcome slides and holding slides during the conference acknowledging Gold Sponsorship
- Use of conference logo on approved organisation promotional material and press releases.

Silver Sponsor

Cost: £1,000.00

As a key supporter of the conference, your logo and company name will be listed as a Silver Sponsor on all the conference literature and on the conference website.

As Silver Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 2m x 2m
- Company logo and link from the conference website where you will be noted as a Silver Sponsor
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company logo on all welcome slides and holding slides during the conference acknowledging Silver Sponsorship.

Sponsorship of the Plenary Speakers

Cost: £1,500.00

As a sponsor your support will be acknowledged by the chairperson at the start of the session and your logo will be displayed on the opening slide and in the final programme. Your company logo and website link will be displayed on the conference website.

Sponsorship of the Drinks Reception

Cost: £750.00

Sponsorship of the drinks reception on Monday 16 April is an ideal opportunity to meet delegates. Your logo will be displayed in the final programme and your company logo and website link will be displayed on the conference website.

Sponsorship of the Conference Dinner

Cost: £1,000.00

As a sponsor of the conference dinner on Tuesday 09 April, your logo will appear in the conference programme and on the menus displayed on each table. You will be acknowledged during the after dinner presentations and your company logo and website link will be displayed on the conference website. You will also have the opportunity to display branded signage on free standing boards (supplied by you) in the dining area.

Sponsorship of the Poster Prize

Cost: £600.00

The poster prize is awarded to the best poster submitted either generally or for a specific interest area. Your company's name will be associated with the award and publicised in the programme book and on the presentation of the award. Your company logo and website link will also be displayed on the conference website.

The award will be a cheque with the remainder amount subsidising the conference.

Sponsorship of Delegate Conference Bags

Cost: £1,200.00

This is a great sponsorship opportunity to make sure your company logo will appear alongside the BSCB/BSDB logo. Along with the Platinum Sponsor's logo, your company name will be kept 'up front' throughout the conference. Delegates often keep their delegate bags and use them for years to come. Your company logo and website link will also be displayed on the conference website.

Sponsored Lanyards

Cost: £800.00

All delegates will be given a lanyard to hold their name badge on arrival. Your logo would be printed alongside the conference logo. Sponsoring the lanyards will ensure that delegates have your company name on them at all times and will therefore provide a high profile throughout the duration of the conference. Your company logo and website link will also be displayed on the conference website.

Sponsored Conference Pens

Cost: £250.00

Pens are to be provided displaying your company name or logo which will then be inserted into each delegate bag. Your company logo and website link will be displayed on the conference website.

Sponsored Note Pads

Cost: £250.00

Note pads are to be provided displaying company name or logo which will then be inserted in each delegate bag. Your company logo and website link will be displayed on the conference website.

Inserts into Delegate Bags

Cost: £500.00

One A4/A5 promotional leaflet or small brochure will be inserted into each delegate bag. Each delegate will receive a delegate bag on arrival at the conference. This enables your company and its marketing material to directly reach all delegates and presenters. Your company logo and website link will be displayed on the conference website.

Programme Advertisement

The published conference handbook will contain the conference programme, abstracts, local information and guidance for the duration of the conference. Sponsors are invited to place an advert into the handbook at the following rates:

Full page/inside front cover	£2,000.00
Full page/rear cover	£2,000.00
Full page/inside back cover	£1,000.00
Inside publication	£1,000.00

Please note this cost may vary depending on quantity, artwork and origination costs. Artwork must be provided. Your company logo and website link will also be displayed on the conference website.

Delegate Badge Sponsorship

Cost: £450.00

Have your company name and/or logo printed onto the delegate badges. This acts as a constant reminder to delegates of your company's support during the event. Your company logo and website link will also be displayed on the conference website.

Please note – all costs are subject to confirmation. Prices may fluctuate depending on quantities and charges made by suppliers

CONTACT INFORMATION

Event Organiser

Contact: Nicola Hardaker
Address: Hg3 Conferences Ltd
4 Dragon Road
Harrogate
HG1 5DF
Email: Nicola.hardaker@hg3.co.uk
Website:
Tel: +44 (0) 1423 529333

Venue Contact

Contact: Melanie Ward
Address: The University of Warwick
Warwick Conferences
Gibbet Hill Road
Coventry
CV4 7AL
Email: melanie.ward@warwick.ac.uk
Website: www.warwickconferences.com
Tel: +44 (0) 24 7657 4323

In order to book your package then please visit the conference website and go to the registration page and the website will also provide you with further information regarding the meeting. Please click [here](#) to view the conference website.

DEADLINES

Please try and adhere to the following deadlines at all times in order to avoid disappointment.

Deadline for cancellations.....**Friday 9 February, 2019**

Completion of online exhibition and sponsorship booking form.....**Friday 16 February, 2019**

Deadline for receiving information for the conference handbook.....**Monday 25 February, 2019**

Deadline for invoice requests.....**Friday 15 March, 2019**

TERMS & CONDITIONS

Please note, when you submit an exhibition and sponsorship booking form via our online registration system you are adhering to the terms and conditions listed below:

- Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other Exhibitors.
- The exhibitor shall ensure that its' exhibition stand is open and staffed during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on Tuesday 09 April 2019.
- BSDB/BSCB reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received in full no later than Friday 22 March, 2019.
- Notification of cancellations or amendments to stand space must be submitted in writing. Cancellations can be accepted up to Friday 9 February 2019 with a refund of the total fee less 25% administrative fee. No refunds will be made to cancellations received after Friday 9 February, 2019.

BSDB/BSCB Spring Meeting 2019

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